

(BOOK 12)

MORE HUMAN

Designing a world where people come first

Author: Steve Hilton

I had just read about a UK NHS Ambulance Trust that was not turning out the nearest ambulance crews to 999 calls if they were near the end of their shifts and therefore likely to have to earn overtime payments when I came across this book by Steve Hilton. He is expounding the theory in this publication that those heading businesses, public services, national and local government and quangos should put the interests of the people they exist to serve before their own. One can only hope that those heading NHS ambulance services will buy a copy of Steve's book!

According to my local book shop, this book is creating a lot of interest and is flying off the shelves. Steve was a senior political advisor at No.10 Downing Street and apparently admits to having played a major part in drafting the Conservative Party manifesto for the 2010 election. He remains a close friend of David Cameron but now lives in USA and in his recent book explains that he has changed his views on many issues that has caused him to write 'More Human'. Whatever your political allegiance, I strongly recommend this book that is sure to provide food for thought.

JOHN CRAIG

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